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Media Contacts:

Larry Cohen at (407) 238-9301 or [lcohen@lbvresortvillage.com](mailto:lcohen@lbvresortvillage.com)

Carolyn Reis, APR, at (407) 650-1888 or [carolynreis@cfl.rr.com](mailto:carolynreis@cfl.rr.com)

**PLUNGE IN!**

***Orlando Condo-Hotel Resort Opens New \$3 Million Pirate-Themed Aquatic Center***

ORLANDO, Fla. (October 17, 2008) – Continuing its build-out as one of the nation’s largest condo-hotel resort developments of its kind, Lake Buena Vista Resort Village & Spa has opened *Pirate’s Plunge*. The \$3 million, 25,000-square-foot aquatic center is the latest addition to the 60-acre resort that currently includes five buildings with a total of 496 condo units.

The new aquatic center is anchored by a giant pirate ship and also features:

- A 7,500-square-foot zero-entry pool
- A water slide within the pirate ship
- Three interactive play features: two “Under-Brella” domed circular waterfalls and a “Port Beacon” water curtain
- Five water cannons
- Three large spas with rock work and landscaping
- A pool bar and entertainment deck

*“Pirate’s Plunge distinguishes our resort from the competition in a number of ways. The zero-entry pool with its unique pirate ship slide and interactive toys are very popular with kids, and the Tiki Bar and Grill is appealing to adults,”* said Larry Cohen, senior vice president of Lake Buena Vista Resort Village & Spa. *“Combined with our new Reflections Spa-Salon and 238,000 square feet of outlet shopping, we deliver a full package of amenities our owners and guests expect from a five-star resort.”*

Resort management conducted a contest among owners to name the aquatic center, and enthusiasm ran high with more than 100 entries submitted during the first three days. Trish Kaffenberger of Louisville, Ky. submitted the winning name. She won \$500 in gift certificates to the on-site *Reflections Spa-Salon, Frankie Farrell’s Irish Pub & Grille* and shopping at the adjacent *Lake Buena Vista Factory Stores*.

**Echo Artz, LLC** led the design for the aquatic center. The firm specializes in themed environments for resorts, theme parks, museums and sports facilities; creating dramatic and interactive designs to enhance the guest experience. The general contractor for the project was **KNS Construction, Inc.** The

company has more than 40 years of experience in Central Florida, specializing in the design/build of banks, car dealerships, schools, food distribution facilities and office/warehouse buildings, as well as other special-use buildings.

Lake Buena Vista Resort Village & Spa ([www.LBVResortVillage.com](http://www.LBVResortVillage.com)) is one of the largest condo-hotel projects in the U.S. The two-year-old development, located one mile from Walt Disney World, offers all the amenities of a first class Orlando resort including furnished condominiums ranging in size from 1,080 SF to 2,170 SF; dining; a fitness center; *Reflections Spa-Salon* and the *Pirate's Plunge Aquatic Center* as well as designer shopping featuring more than 50 factory outlet stores including Liz Claiborne, Tommy Hilfiger, Vanity Fair, Reebok, Carter's and Nike. The project calls for a total of 1,875 units as well as additional space for dining, retail and entertainment.

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